



# The Problem: Current Standards of Urinary Incontinence Care

The wrong product for urinary incontinence can significantly influence a person's body image and self-esteem, decrease quality of life, and lead to depression and isolation.

Did you know that over 18%¹ or almost twice as many men with military service experience urinary incontinence?

### **Condom Catheters**



- Condom Catheters can expose skin to urine and moisture
- Multiple sizes/types all can cause skin inflammation & infections
- Wearing one too tightly can cause reduced blood flow and tissue damage
- Conversely, wearing one too loosely can cause "pop-offs" and leaks.
- Mechanical factors such as friction between the skin and any type of material contributes to skin damage<sup>2</sup>.

## **Diapers/Pads**



- Exposure to high moisture levels for prolonged periods can be detrimental to the skin, leading to inflammation and erosion of the skin.<sup>2</sup>
- Frequently causes skin inflammation sores and ulcers
- Urine smells as it accumulates
- Can undermine personal dignity
- Expensive, not covered by insurance, and can cost patients up to \$300 a month.

## The Solution

Men's Liberty is the first truly innovative device for men's urinary incontinence that keeps men dry 24/7. It features a completely external design, a skin friendly hydrocolloid adhesive and most men get a secure seal for up to 24 hours, with more than 5 million have been sold to date. Men's Liberty is the discreet, dignified and dependable option for managing urinary incontinence.

# Patients Men's Liberty Can Help

- Geriatric Incontinence
- Stress Related Incontinence
- Obesity
- Uncircumcised Anatomy
- Retracted Anatomy
- Limited Dexterity

- Diabetes Mellitus
- Small Anatomy
- Neuromuscular syndromes
- Orthopaedic surgery of the pelvis with a normal voiding pattern
- Post surgical incontinence
- Limited Mobility/ Paralyzed and many more



The Men's Liberty™ External Catheter is a one size fits most, premier alternative to condom catheters, diapers & pads, a noninvasive solution to male urinary incontinence delivering superior performance, leak protection, and patient comfort



#### One size fits most

Fits nearly all men and is suitable for circumcised and uncircumcised patients



#### Safe on skin

Leakproof design keeps patients dry while proprietary hydrocolloid adhesive provides a strong, gentle adhesion



#### **Extended** wear time

Up to 24 hour wear time (after first application of 6–12 hours)<sup>3</sup>. The hydrocolloid turns white when it needs to be removed

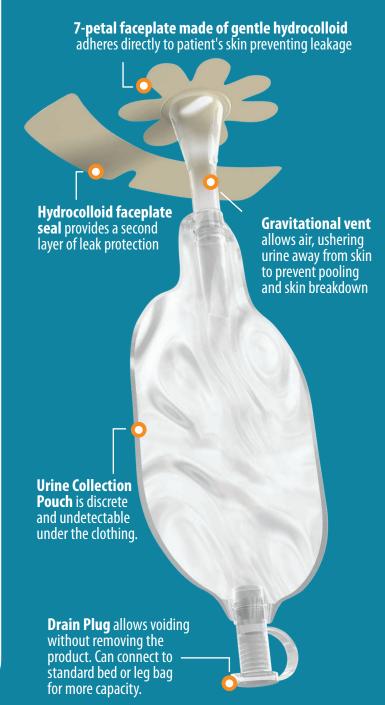


# Available through the VA CMOP program.

CMOP # XT660 Item # BOM23406H

Men's Liberty is manufactured by BioDerm, Inc. in Largo, FL and has been approved for billing under HCPCS Code A4326. Men's Liberty works with a network of distribution partners in the US and internationally to bring Men's Liberty straight to men's door steps.

## **An External Catheter that works**



References: \(\text{Vaughan CP, Johnson TM 2nd, Goode PS, Redden DT, Burgio KL, Markland AD. Military exposure and urinary incontinence among American men. J Urol. 2014 Jan; 191(1):125-9. doi: 10.1016/j.juro.2013.07.016. Epub 2013 Jul 16. PMID: 23871759. \(\text{Vaughan CP et al., 2015; \)^3 Beeckman D et al., 2016.

## **For Questions & Free Sample Requests:**

www.MensLiberty.com/Veterans