

Non-Invasive Solution for Urinary Incontinence

**117
MILLION**

There are 117 million men aged 20 or older in the U.S. This is expected to grow to 127 m by 2025.

**14
MILLION**

Roughly 12% (nearly 14 million) of men over the age of 20 experience some form of urinary incontinence.

**1 in 5
MEN**

Only one in five men, however, seek treatment for urinary incontinence.



The one-size-fits-most male external urinary incontinence device



24-Hour Dryness



Discreet/ Odor Control



Safe & Sanitary



Easy to Apply



Over 5 Million Sold



Covered by Insurance*

* Standard co-pays and deductibles apply

Men's Liberty™ is the first truly innovative device for men's urinary incontinence that keeps men dry 24/7. It features a completely external design, a skin friendly hydrocolloid adhesive and most men get a secure seal for up to 24 hours. With more than 5 million units sold, Men's Liberty is the discreet, dignified and dependable option for managing urinary incontinence.

What's included with each unit:

Step 1: Preparation

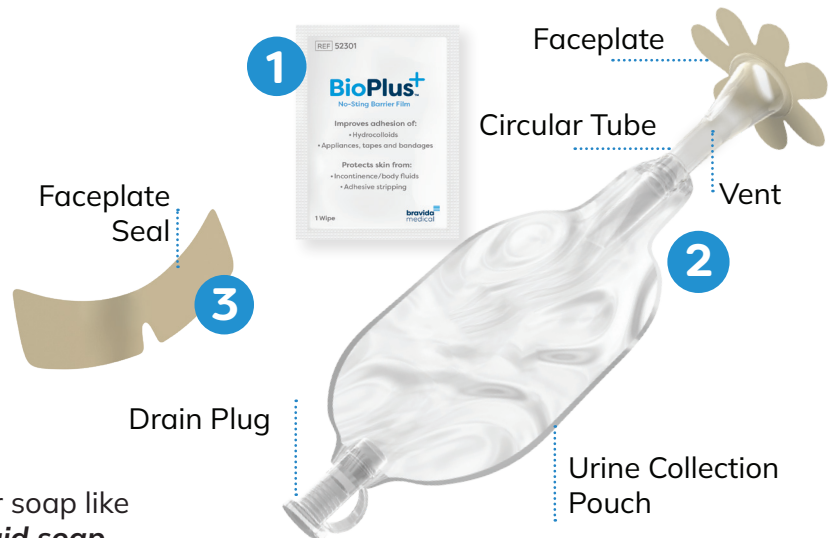
BioPlus+™ Prep Wipe

Steps 2&3: Application

Urinary Collection Pouch and Faceplate Seal

While Using Men's Liberty:

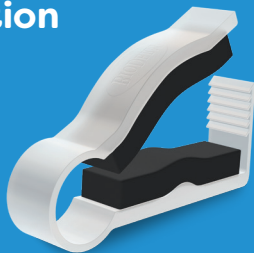
Make sure you have a non-moisturizing bar soap like Ivory or Gold Dial at home - **do not use liquid soap.**



Optional Leak Prevention

KindKlamp™ Penile Clamp

Consider using a KindKlamp if you think you may experience leaking during application, you are uncircumcised or you have retraction.



For Easy Removal

FreeDerm® Adhesive Remover

FreeDerm Adhesive Remover is formulated to remove hydrocolloid adhesive quickly and without leaving an oily residue.



1. Wash & Dry

Keep foreskin back completely throughout application. Begin by washing the head of the penis with a non-moisturizing bar soap like Ivory® or Gold Dial®. Dry thoroughly with a cotton or paper towel. Make sure to dry the area thoroughly. Use the KindKlump at this point to prevent leaking during application.



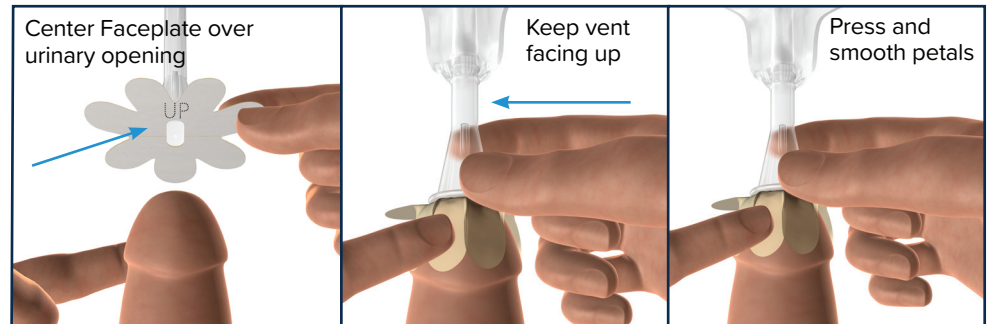
2. Wipe & Dry

Wipe the head of the penis with BioPlus+™ wipe. Allow 30 seconds to 1 minute for the area to dry completely. Ensure the skin is dry all around and is no longer tacky.



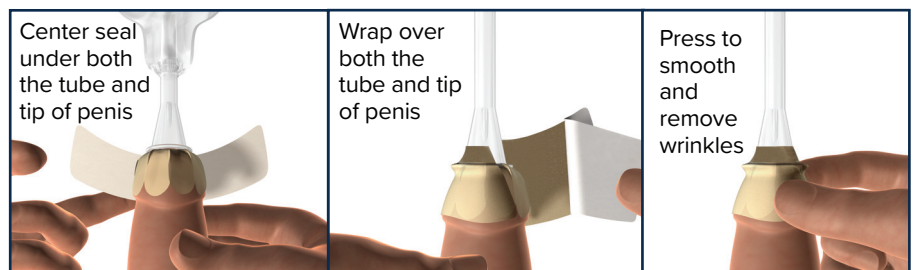
3. Positioning & Application

Position Men's Liberty so that the vent is facing up. Align the center opening of the circular tube and petals with your urinary opening (meatus). Remove release papers around the petals and attach the faceplate to the tip of the penis with the center opening directly in line with the urinary opening. Smooth down petals.



4. Secure & Seal

Position the faceplate seal under the tip of the penis and center in the middle. Remove the adhesive backing and ensure the edge is over both the end of the clear circular tube and the tip of the penis. Wrap the seal around each side, making sure it is flat and wrinkle free. Use your fingers to push the ridges and grooves so there are no air pockets. Press and hold for 10-15 seconds to secure the seal.



5. Removal

Men's Liberty can be removed by soaking the seal with warm water or a wet washcloth until it is milky white and rolls gently from the skin. FreeDerm® is recommended to remove Men's Liberty. **TO USE:** Spray the edge of the adhesive, lifting gently from the skin as you go. Continue to spray under the adhesive until completely removed. Never pull or tear from the skin.

Product is not reusable and could cause product malfunction or risk of infection if reused. Once removed, dispose of in a trash can.

Choose Men's Liberty

- Feel comfortable and dry, all day
- Gain freedom from the irritation and expense of diapers and pads
- Eliminate condom catheter pop-offs and leaks
- Reduce irritation from traditional adhesives and latex allergies

✓ Hassle Free Insurance Billing

✓ Discreet Shipping

✓ Reorder Reminders

If you have any questions, contact the Men's Liberty Care Team:

1-888-920-9363

or Visit: www.MensLiberty.com